

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

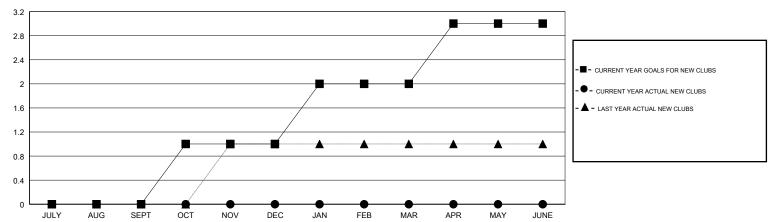
Results as of: 02/28/2018

## TEMPORAL STATE OF THE STATE OF

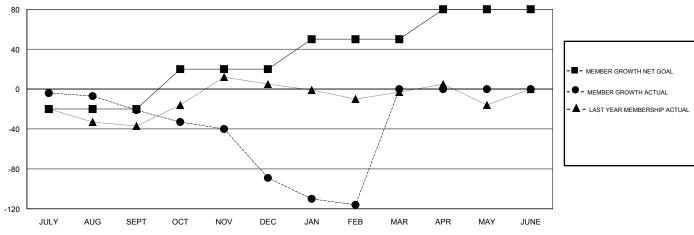
## GMT: HOWARD HUDSON LOCATION CALIFORNIA GMT CA

| Clubs                 |               |           |               | Members               |                           |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                           |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 0             | JULY/AUG/SEPT         | -20                       | 56                      | 67   |
| OCT/NOV/DEC           | 1             | 0         | 2             | OCT/NOV/DEC           | 40                        | 30                      | 93   |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 30                        | 24                      | 50   |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 30                        | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE







| DROPPED CLUBS: 2  DROPPED MEMBERS |     | 37 CLUBS OF 63 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 1,410 (70.93%)  FEMALE 578 (29.07%)  Women Percentage Fiscal Year Goal: 26% |     |
|-----------------------------------|-----|---|---|-----|
| DECEASED                          | 23  | CLICK HERE FOR CUMULATIVE                     | TOTAL FAMILY UNIT MEMBERS   | 254 |
| CLUB CANCELLED                    | 39  | MEMBERSHIP DATA                               |   | 404 |
| OTHER                             | 148 |   | FAMILY MEMBERS PAYING HALF DUES   | 131 |
| TOTAL                             | 210 |   |   |     |